Creating Collective Impact: The SOAR Approach

Presented to the

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WVU College of Law
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Unique Kentucky Challenges

- County Lines
- Family Names
- Friday Night Lights
- Listening to Old Tapes
- Stories We Tell Ourselves
2014 SOAR Program of Work

Plan the Work:

I. SOAR Summit (December)

   Goals:  Renew Hope and Commitment
            Build Regional Identity and Collaboration
            Surface Ideas and Innovations

II. SOAR Development (January-May)

   Goals:  Build an Organization
            Create a Leadership Commitment / Common Vision
            Seek Resources
            Frame a Program of Work
Plan the Work:

III. SOAR Working Group Process (June-August)

Goals: Enhance Citizen Engagement / Dialogue
Craft Specific Recommendations
Present Collaborative Action Opportunities
to the Region

IV. SOAR 2025 Futures Forum

Goals: Use Working Group Report to Begin Long
Term Visioning
Identify Ten Year SOAR Goals
Create Metrics to Assess Progress Yearly
Renewed Commitment to the State’s Social Contract

Cadenced Triage Timeline

- With Workers, Families, Firms – Immediate
- With Communities, Regions – Intermediate
- With Future Generations – Longer Term
Assignment: Prioritize Regional Innovation Ideas That:

• Complement, not Compete

• Build on and Add Value to Work of Others

• Seek and Advance New Approaches, at Regional Scale

• Spread Impact of Successful, Evidence-Based Policy and Practice

• Strengthen Regional Collaboration and Identity
Guidelines for Prioritization

• Will Not Happen, Unless SOAR:
  ▪ Assists, Nudges, or Advocates

• Will Add True Value to Others’ Work

• Will Be Achieved **through** SOAR not **by** SOAR
  ▪ True Servant Intermediary
Work the Plan:

I. 2015 Year One Priorities (September-November)

Goals: Priorities Discussed / Aligned Where Possible

Founding Executive Director Hired
Region’s Leaders, Organizations, Institutions and Governments Asked to Engage
Work the Plan:

II. 2015 SOAR Summit and Action Teams (January-Ongoing)

Goals: Generate Regional Buy-In and Responsibility for Recommended Action Leadership / Teams Established, Work Begins Year One Priorities Now Being Addressed
Eight Forms of Rural Wealth / Health

- Physical
- Financial
- Natural
- Human
- Intellectual
- Social
- Cultural
- Political
The Framework for Regional Rural Innovation

Critical Internal Considerations

• Wealth Creation and Intergenerational Wealth Retention
• Youth Engagement, Retention, and Leadership Expression
• Social Inclusion and Social Equity
Five Conditions for Collective Impact Success

I. Common Agenda
   • Clear vision for change

II. Mutually Reinforcing Activities
   • Differentiated, but still coordinated

III. Backbone Organization
   • Serves entire initiative, coordinating participating organizations, firms and agencies
Five Conditions for Collective Impact Success (cont’d)

IV. Continuous Communication

• Consistent, open, unmediated

V. Rigorous and Shared Measurement

• Collecting predictive indicators, regional data: then measuring ongoing results, consistently
2ND ANNUAL PROMISING PRACTICES SUMMIT

Eastern Kentucky Expo Center, Pikeville, KY
October 28, 2015  8:30a.m. till 3:30p.m.

The Summit will showcase learning innovation taking place across the eastern Kentucky region as a direct result of the Race to the Top-District Grant awarded to Kentucky Valley Educational Cooperative and 17 outstanding rural school districts.

Join the Summit Virtually by logging into.

2015 KVEC Area Fall Gathering for Students and Their Families with Hearing and Vision Losses
September 22, 2015
KVEC will be hosting the Fall Gathering for Students and Their Families with Hearing and Vision Losses... on October 16th, 2015. This event will be held...
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