Rural Creative Placemaking and Rural Cultural Equity

Presented to the

Delta Regional Authority Creative Placemaking Training

Clarksdale, Mississippi

February 13-15, 2017

Charles W. Fluharty
President & CEO
Rural Policy Research Institute
China’s Great Uprooting: Moving 250 Million Into Cities

Articles in this series look at how China’s government-driven effort to push the population to towns and cities is reshaping a nation that for millenniums has been defined by its rural life.
Contributions to aggregate growth depend on few hub regions…

…the fat tail is equally important - if not more - to aggregate growth…
“All great truths begin as blasphemies.”

--George Bernard Shaw
Eight Forms of Rural Wealth / Health

- Physical
- Financial
- Natural
- Human
- Intellectual
- Social
- Cultural
- Political
The Framework for Regional Rural Innovation

Critical Internal Considerations

- Wealth Creation, Intergenerational Wealth Retention, and Appropriate Wealth Distribution
- Youth Engagement, Retention, and Leadership Development
- Social Inclusion and Social Equity Considerations
- Specific Attention to Social Mobility and Inequality
2ND ANNUAL PROMISING PRactices SUMMIT
Eastern Kentucky Expo Center, Pikeville, KY
October 28, 2015 8:30a.m. till 3:30p.m.

The Summit will showcase learning innovation taking place across the east Kentucky region as a direct result of the Base to the Top-District Grant awarded to Kentucky Valley Educational Cooperative and 11 outstanding rural school districts.

Join the Summit Virtually by logging into

2015 KVEC Area Fall Gathering for Students and Their Families with Hearing and Vision Losses
September 22, 2015

KVEC will be hosting the Fall Gathering for Students and Their Families with Hearing and Vision Losses.... on October 16th, 2015. This event will be held...

2014 KVEC TRANSITION FAIR
March 27, 2014, Heather Hall an...

View Photo Gallery
Special Thanks to those districts that participated.... by bringing their students to the fair: Floyd, Leslie, Letcher and Perry.
Turn This Town Around

Empowering West Virginia’s small communities to envision a new future.

READ THE LATEST NEWS

Building Thriving Communities

We connect communities with the resources to grow in economic, civic, and social health.

POWER+ INITIATIVE
ECONOMIC DIVERSIFICATION PROGRAM

MATERIALS & RESOURCES

VISTA! For West Virginia. For You.

$1 million fund for abandoned buildings projects

What is the Hub?

Recent News

Search
New Rural Opportunities

RWJ’s Culture of Health

Creative Placemaking (ruralgeneration.org)

The New Farm Bill

A New Administration and Congress
NEXT GENERATION
The Future of Arts & Culture Placemaking in Rural America

LET’S COLLABORATE TOWARD THE FUTURE OF OUR RURAL PLACES.

Pop Luck potluck at The Coleman Center for the Arts, York, Alabama; Photo: Nathan Purath
THEORY OF CHANGE

Asset map of Alton, Missouri created by the community and the Oregon County Food Producers and Artisans Co-Op as part of a Citizens’ Institute on Rural Design workshop; Photo: Rachel Reynolds Luster
WHAT IS NEXT GENERATION?

A public art installation in Green River, Utah. Photo: Savannah Barrett, while on an Art of the Rural residency at Epicenter.
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• Regional Networks
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• Regional Networks
• Rural Creative Placemaking Summit
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- Regional Networks
- Rural Creative Placemaking Summit
- Digital Learning Commons
Regional Networks:
Regional Networks:

• Working Groups
Regional Networks:

• Working Groups
• Regional Convenings
Regional Networks:

- Working Groups
- Regional Convenings
- Collaborative Projects
Co-Chairs: Matt Harris, Iowa Arts Council
Bill Menner, Iowa USDA Rural Development
Co-Chairs: Sandi Curd, Kentucky Highlands Investment Corporation
Lori Meadows, Kentucky Arts Council
Members of the Fergus Falls community perform in an original, site-specific play about the history of the former Fergus Falls State Hospital, while audience members ride bikes from scene to scene around the building. The play was written and produced by PlaceBase Productions as a part of Springboard for the Arts' creative placemaking initiative.

Imagine Fergus Falls; Photo: Sam Busko

Co-Chairs: Michele Anderson, Springboard for the Arts
Colleen Landkamer, Minnesota USDA Rural Development
National Advisors
NEXT GENERATION
The Future of Arts & Culture Placemaking in Rural America

NATIONAL RURAL CREATIVE PLACEMAKING SUMMIT

300 people / 38 states / 3 days toward the future of our field
VIDEO Next Generation Rural Arts and Culture Summit
KY Rural Urban Exchange
IN 16 COUNTIES ACROSS KENTUCKY

leveraging

$157,040

of investment, including:

$29,450
in private investment

$50,380
in partner investment

$77,210
in participant investment
Kentucky Rural-Urban Exchange

VIDEO
Kentucky Rural Urban Exchange Video
Looking into the Future
NEXT GENERATION

2017 Digital Exchange Webinars

SPRING SERIES:
FEBRUARY 15
MARCH 14
APRIL 4

WEDNESDAY
FEBRUARY 15
12 PM EST

REFLECTIONS ON THE RURAL CREATIVE PLACEMAKING SUMMIT

FEATURING
Matthew Glassman, Double Edge Theatre
Nikiko Masumoto, Agrarian Artist/Farmer
John "Bob" Reeder, Rural LISC
Ryan Taylor, Cowboy Logic

REGISTRATION AT RURALGENERATION.ORG
Thank You
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